

**Docklands Chamber of Commerce Stakeholder Meeting**

Meeting Date: **Wednesday 30<sup>th</sup> August 2017**

Meeting Time: **8:30am - 10:00-am**

Venue: **Library at The Dock**

Present: Volvo Ocean Race – Mattieu Shellard & Mark Turnbull, Andrew Jay, Docklands Private Collection - Peter Kelly, Janette Corcoran, Adam Buchholtz – City of Melbourne Waterways, Berth Restaurant – Vanessa Mugguanu, Cargo Restaurant – Lisa, Health Foundation - Mahes Karuppiyah-Quillen, Dialogue in the Dark – Peter Collins, Create TLC - Lisa Confoy, Places Victoria – Jamie Gillingham, Costco - Turgut Kurtulus, Lend Lease - Jacquelin Saultry & Sarah Kumar & Elaine Jiang, Development Victoria - Lee Eklund, Stanwix – Goran Stankovic & Dr Loretta Brown, Melbourne Star – Nicole Hill, Melbourne Star – Arina Kruglyakova, Docklands News – Shane Scanlan, Bopha Devi Docklands – Chan Uoy, City of Melbourne Precincts – Chez Asch, City of Melbourne - Winter Campaign Marketing & promotion - Lucia Perera, City of Melbourne Papermill Media; Business Activation / Glow - Claire Sinni, City of Melbourne Papermill Media – Steph Amuridis, City of Melbourne Papermill Media – Amy Elliot, City of Melbourne – Cherie Fraser, City of Melbourne – Jo Whyte, City of Melbourne – Sophia Healy, City of Melbourne – Sue Jones, City of Melbourne – Lisa Scilluna, Library at the Dock – Kimberly Pierschalski, City of Melbourne – Dawn Grealish, City of Melbourne – Christie Blylen, City of Melbourne – Craig Elorcenta, City of Melbourne – Melanie Del Monaco, Docklands Chamber of Commerce – Joh Maxwell, Josephine Tan & Kristie Gatti, Lady Cutler – Elizabeth Dawson-Smith,

Apologies: City of Melbourne – Cr Louey, City of Melbourne – Cr Rielly, City of Melbourne – Cr Lui, Melissa Forester – DCC, Glenn Donnelly – DCC, Tony Bailo – DCC, Paul Keisler – DCC, Glenda Archibald – DCC, Kerry York – DCC, Mo Hamdouna – DCC, Destination Melbourne - Tina Seirlis, Pot Phillip Ferries - Connie Trathen, MVJ Consulting - Maryla Juchnowski & Sally Francis,

Topic	Comments
<b>1) Approval of Minutes/Open Meeting</b>	The Docklands Chamber of Commerce President – Johanna Maxwell – welcomed attendees. Round table introductions of stakeholders and presenters. Special meeting purely for Major event for Winter Glow – Docklands Firelight Festival.
<b>2) Glow Activations (Papermill Media)</b>	<b>Amy Elliot – Presentation attached</b> <ul style="list-style-type: none"> <li>• Business data increase of foot traffic of 43%</li> <li>• Positive feedback from both businesses and attendees</li> <li>• Progressive dinners successful – possibly ran by the DCC next year</li> <li>• Well organised and look forward to growth for 2018</li> </ul>
<b>3) Firelight Festival de-brief (CoM)</b>	<b>Cherie Fraser – Presentation attached</b> <ul style="list-style-type: none"> <li>• 32K people attended</li> </ul>

	<ul style="list-style-type: none"> <li>• Restaurants along New Quay Promenade were at capacity with customers across all three nights.</li> <li>• The Lantern Community Art Project was delivered successfully.</li> <li>• Successfully delivered an event model that was new to Docklands precinct.</li> <li>• Key learnings and Next Steps in presentation</li> <li>• Water operators would have like more exposure to fill their vessels</li> </ul>
<b>4) Christmas Events 2017 (CoM)</b>	<b>Cherie Fraser</b> <ul style="list-style-type: none"> <li>• Decentralised Model</li> <li>• Full details in presentation</li> </ul>
<b>5) Christmas Marketing Campaign (CoM)</b>	<b>Jo Whyte</b> <ul style="list-style-type: none"> <li>• Christmas in Docklands</li> <li>• Full details in presentation</li> </ul>
<b>6) Volvo Ocean Race</b>	<b>Mark Turnbull and Mattieu Shellard</b> <ul style="list-style-type: none"> <li>• Yacht's arrive 27th of Dec 2016</li> <li>• Free event</li> <li>• Yacht's will be parked near the "cow in the tree"</li> <li>• Smaller yacht races being held between Xmas and New Year's Eve</li> <li>• Public will be able to go on board the yacht's</li> <li>• Up to date information as it is made available will be presented on the Visit Docklands Melbourne Facebook page – <a href="http://www.fb.me/MelbDock">www.fb.me/MelbDock</a></li> </ul>
<b>7) General Business</b>	
<b>8) Next Meeting</b>	TBA